



Dear Community Leader,

Thurmont First, Inc. is pleased to announce a unique sponsorship opportunity for the 3rd annual Saturday Strolls! The event is meant to be a festive family fun day to enjoy.

2012 Saturday Stroll Schedule:	June 16 - "Mountain Heritage Days" & 1st Annual
Time: 1:00-4:00 p.m.	Childrens Art Festival"
Location: Thurmont Main Street	August 18 - "Stuff a Backpack"

This is a wonderful opportunity to not only get your business name and information out to many people but to also support the **1st Annual Children's Art Festival** at the June Saturday Stroll and then the **Stuff a Back Pack** August stroll.

\$125 Gold Level Sponsorship - with a \$125 commitment you will receive:

- Business name and logo on Saturday Stroll printed material including but not limited to rack cards and posters
- Name and logo on back packs for August "stuff a backpack" Saturday stroll
- Name and logo on the new Thurmont Maryland re-usable green shopping bags (referred to from here forward as "tote bag").
- Prime "designated" vendor space the day of the Saturday Strolls.
- Recognition on our website www.thurmontfirst.com and Main Street Face Book page
- Gold sponsors also have the option of putting printed materials in the Saturday stroll bags that are given out to visitors the day of the stroll

\$50 Silver Level Sponsorship – with a \$50 commitment you will receive:

- Business name on rack cards, posters
- Free vendor space and verbal recognition at the Saturday Strolls.
- Recognition on our website www.thurmontfirst.com and Main Street Face Book page
- Silver sponsors also have the option of putting printed materials in the Saturday stroll bags that are given out to visitors the day of the stroll

\$25 Silver Sponsorship Upgrade – with a \$25 upgrade (\$75 total) you will receive all of the Silver Sponsorship items and your name & logo on **tote bags** .

Participation in Saturday Strolls per month are available. Come and do business with our visitors.

FREE - EDC members; / **\$10.00** – Non EDC members

Please contact us at **301-271-7313 ext. 212** or email Cindy@Thurmontstaff.com or Virginia LaRoche 240-288-8226 to discuss your sponsorship commitment . **Time is of the essence and a deadline of April 28th** is set to ensure adequate advertising and promotional material to be printed.

Your willingness to support and participate is greatly appreciated!

Virginia LaRoche	Cindy McKane-Wagester
2012 Saturday Stroll Chairperson	Thurmont Main Street Manager